



MODULE 3 Worksheet

Giveaways:

1. Lean management is a systematic approach to improving efficiency and productivity by eliminating waste from all aspects of a business. It can be applied to any industry, including the fashion industry, which is characterized by complex supply chains, short product life cycles, and high demand volatility. Lean management can help fashion companies to overcome these challenges and improve their overall performance.
2. Despite the challenges, there are a number of fashion companies that have successfully implemented lean management principles. These companies have achieved significant benefits, such as reduced costs, improved efficiency, and increased productivity. By following the tips in the material, fashion companies can overcome the challenges of lean implementation and achieve the benefits of lean manufacturing. A significant portion of fashion-related pollution is attributed to garment maintenance and disposal, which is influenced by end-users. Brands and designers should strategically develop innovative solutions that address product usage, care, disposal, and the dissemination of information and culture to promote awareness and encourage responsible behaviors.
3. Sustainable sourcing is a critical component of sustainable supply chain management in the fashion industry. It involves the procurement of raw materials and finished products in a manner that minimizes environmental impact and promotes ethical labor practices.
4. Circular fashion is a new approach to fashion that aims to reduce the environmental impact of the industry by keeping clothes in use for as long as possible. This requires the adoption of innovative supply chain practices, such as the use of recycled materials, the design of durable and timeless products, and the development of new business models such as rental and resale.

Activity for Self-Reflection:

Read the following statements about fashion and decide whether they are true or false.

- A. Lean management can help fashion companies to improve their efficiency and productivity. (True)
- B. Fashion companies that have implemented lean management principles have achieved significant benefits, such as reduced costs and improved efficiency. (True)
- C. Sustainable sourcing is a critical component of sustainable supply chain management in the fashion industry. (True)

D. Circular fashion is a new approach to fashion that aims to reduce the environmental impact of the industry by keeping clothes in use for as long as possible. (True)

E. Fashion consumers have a significant impact on the environmental impact of the fashion industry through their garment maintenance and disposal practices. (True)

F. Brands and designers should develop innovative solutions to address product usage, care, disposal, and the dissemination of information and culture to promote awareness and encourage responsible behaviors among fashion consumers. (True)

The Case of VATHOS Apparel - VATHOS Apparel is a Greek fashion brand that is committed to sustainable and ethical production. The company uses 100% organic materials and works with small, family-run businesses to produce its clothes.

Find out more in Module 3 through the online cooperative platform <https://tecofash.erasmus.site/>

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