



## MODULE CORPORATE SOCIAL RESPONSIBILITY

### Giveaways:

1. Corporate Social responsibility, is about managing the negative impact that the companies can have on society and the environment, being aware of their influence on jobs, working conditions, human rights, health, the environment, innovation, education and training, beyond the products and services offered.
2. The main pathways towards the CSR for fashion company is to get a label, or certification regarding social responsibility standards
3. ESG stands for Environment Social and Governance. It is a framework that companies use, in the same way as CSR, to assess their sustainability. While CSR has a higher focus on corporate volunteering or engaging with charities, ESG provides a more quantitative measure of sustainability and improve the valuation of the business.

### Activity for self-reflection:

Reflect on your understanding of Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) practices in the fashion industry. Consider how these initiatives impact not only the environment but also society and business ethics. Examine the fashion brands you support and their commitment to CSR and ESG principles. Evaluate the importance you place on sustainability and ethical considerations when making fashion choices. Explore ways you can promote and demand greater transparency and responsible practices in the fashion industry. Identify actions you can take to support brands that prioritize CSR and ESG, contributing to a more sustainable and socially conscious fashion landscape.

### Case study

Zalando gives an important place to its ESG strategy, with clear communication on its impact in terms of Sustainability, Diversity, and Inclusion. This strategy seems to work, considering the growing importance of this firm.

Find out more in Module 6 through the online cooperative platform <https://tecofash.erasmus.site/>