



MODULE SUSTAINABLE BUSINESS

Giveaways:

1. Sustainable business practices are those that allow companies to reduce their negative impacts on the environment while still allowing companies to make a profit
2. The design with sustainable materials allows circular economy goods to end their useful life in a position to adopt new functions,
3. In the 1990s, the Eco-design concept was born. Eco-design is a technique used in product design that takes environmental aspects into account. The objective is none other than to implement measures in the product conception and development phase to reduce environmental impact.
4. The Eco-design is a key element in achieving the circular economy and optimizing products, allowing their recycling and giving them a new useful life indefinitely.

Activity for self-reflection:

Take a moment to reflect on your fashion choices and their impact on the environment. Consider the materials used, production processes, and the ethical values of the brands you support. Ask yourself how aligned your fashion habits are with sustainability principles. Identify areas where you can improve and educate yourself about sustainable fashion practices. Examine your attitudes and values towards sustainability in the fashion industry. Consider the challenges you face in making more sustainable choices and explore solutions to overcome them. Set specific and achievable goals to become a more conscious and responsible fashion consumer, promoting sustainability in the fashion industry through your actions.

Case study, essay, topic, activity

The sustainable strategy of Ternua is based on the research, development, and innovation to favor the sustainability and the reutilization of materials, with that they manage to manufacture products through sustainable treatments and recycled products to reduce negative impacts on the environment.

Find out more in Module 2 through the online cooperative platform <https://tecofash.erasmus.site/>