

# TECO FASH

## Our First Steps in Creating a Competitive & Sustainable Fashion Industry in Europe

Being in fashion is to follow the latest trends. But speaking of trends, the fashion industry needs to go deeper than simply clothes design.

Like every other sector, the fashion industry needs to become more sustainable.

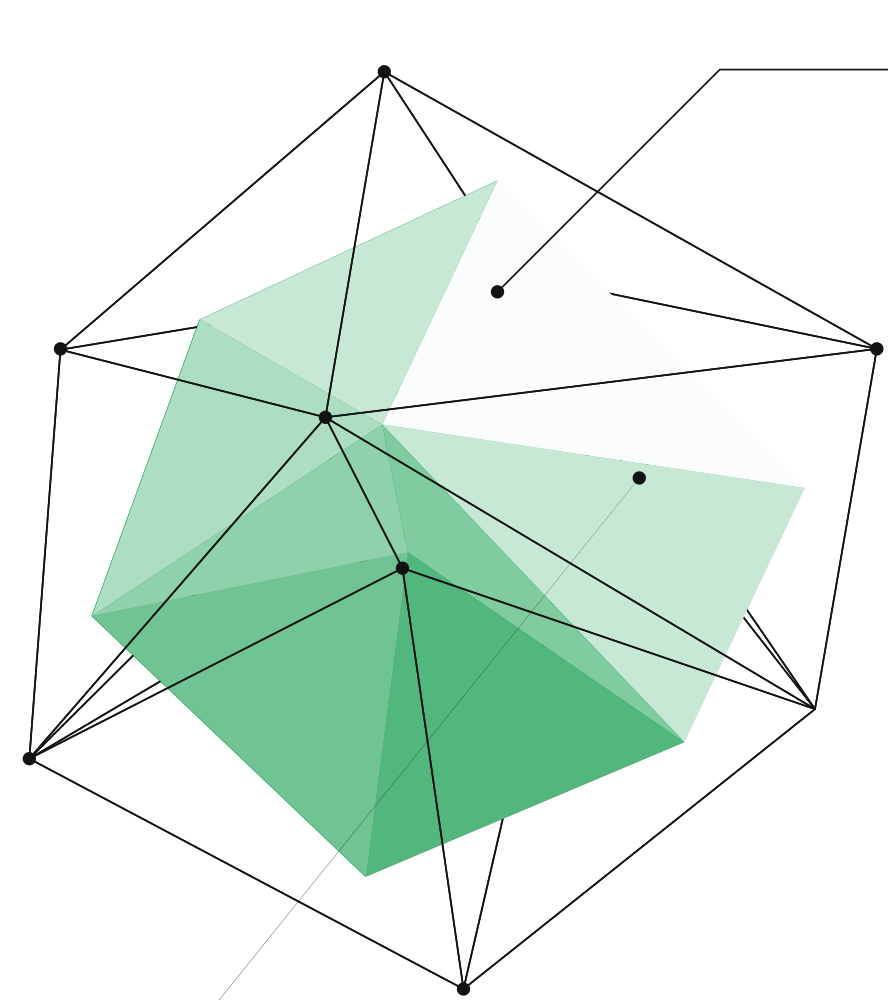
Regarding statistics, fashion accounts for up to **10% of global carbon dioxide emissions** and a fifth of the 300 million tons of plastic produced yearly.

Europe's twin transition to a more digital and greener future provides the groundwork fashion needs to employ sustainable practices to become more circular.



That's where the **TECOFASH project** steps in to make the European fashion industry **more competitive and sustainable** with our two first outputs.

## 1. Sustainable & Digital Production Processes



• This result will address **two main topics**:

• **This is the first of the three results** we will produce during the project's lifecycle. It will focus on **teaching sustainable and digital production processes** to transform the sector.

The first training package will **address experienced entrepreneurs and managers of the fashion industry** to improve their technological skills.

Further, it will **target youth and unemployed people** who are aware of the technological advancements but lack the knowledge of their fashion application. This course will be based on the **latest trends and technologies** in the sector.

**1. Innovation in the fashion sector** from an operational/productive perspective, questioning our choices for raw materials, production processes and transports, among others.

**2. Digitalization** and how the latest digital innovation can help us to decrease our impact.

## 2. Sustainable & Digital Management of a Fashion Company

This result will include modules dedicated to youth participation in the fashion sector and its specificities—**the benefits of becoming a fashion professional and how youth can transform the industry**.

The **target groups** will be **youth and unemployed people** interested in working in fashion, as they primarily need relevant management skills. A **second target group** will be **experienced entrepreneurs**.

Our goal is to show them that they can **change their business models** entirely to **more sustainable and responsible** ones. This result's primary focus will be to solve a significant challenge of the industry: **the human aspect of their business models**.

In all project results, the learning pathways will be **tailor-made** to individuals. Each target group can choose the modules of their preference according to **their individual needs and interests**.

**Stay tuned** as we will finalize these training modules in **November 2022**.

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