



1. Title of the certificate ¹

Training Package 1: Sustainable and digital production processes - TECOFASH

2. Translated title of the certificate ²

(IT) Pacchetto formativo 1: Processi di produzione sostenibili e digitali - TECOFASH

(LT) 1 mokymo paketas: Tvarūs ir skaitmeniniai gamybos procesai - TECOFASH

(PL) Pakiet szkoleniowy 1: Cyfrowe i zrównoważone procesy produkcyjne - TECOFASH

(ES) Paquete de formación 1: Procesos productivos sostenibles y digitales - TECOFASH

(GR) Πακέτο κατάρτισης 1: Βιώσιμες και ψηφιακές διαδικασίες παραγωγής - TECOFASH

3. Profile of skills and competences

The holder of the certificate is able to:

Module 1 - Introduction to environmentally friendly production in fashion

- Recognize the main criticalities of common fibers in the fashion industry.
- Choose more sustainable fibers for fashion projects/brands.
- Understand the suitability of materials for specific fashion projects.
- Recognize environmental impacts of processes and practices in the fashion industry.
- Interpret examples of designers and brands addressing sustainability issues.
- Identify the main principles of the circular economy in the context of fashion.
- Manage waste creatively and implement practical advice for sustainable practices.

Module 2 - Customers behaviors and digital and technological changes

- Explain the impact of social, cultural, and environmental factors on customer attitudes towards fashion.
- List factors influencing customer behavior in the fashion industry.
- Explain how these factors affect customer behavior in fashion.
- Recall key elements of the slow fashion movement and principles of conscious consumption.
- Explain how online shopping has impacted traditional fashion retailing.
- Describe the influence of social media on making the fashion industry more accessible.
- Recall how AI influences fashion consumer behavior.
- Explain the impact of influencer marketing on consumer behavior in the fashion industry.

Module 3: Understanding the supply chain and sourcing

- Identify different stages of the fashion supply chain.
- Acquire tools to enhance traceability in the supply chain.
- Distinguish transparent communication from greenwashing.
- Gain an overview of major European fashion trade shows.
- Learn how to have a productive fair visit.
- Develop the ability to source materials and producers independently.
- Gain a visual overview of major certifications in the fashion industry.
- Know the main claims and criteria of various certifications.
- Understand how to select certifications for sourced materials, suppliers, and one's company.

¹ In the original language. | ² If applicable. This translation has no legal status. | ³ If applicable.

Module 4: Waste and recycling

- Describe the main principles of the circular economy in the fashion industry.
- Identify the environmental impact of the fashion industry.
- Recognize upcycling tendencies in the fashion industry.
- Describe the biggest challenges of eco-design in the fashion industry.
- Outline steps to initiate eco-design for fashion products.

Module 5: Holistic thinking and quality production in fashion

- Define holistic thinking in the fashion industry.
- Explain the importance of a holistic approach throughout the textile creation process.
- Understand actions as a customer or owner of a small fashion business to support a holistic approach.
- Plan business transformation towards a more sustainable model.
- Discuss the future of the fashion industry from a holistic perspective.
- Define quality in the production of apparel.
- Explain the significance of quality (and lack of) in fashion.
- Understand EU requirements for textile production and retail.
- Draft a quality management plan and checklist applicable to a small fashion company.
- Discuss quality in connection with sustainability and other contemporary trends in the fashion industry.

<p>4. Range of occupations accessible to the holder of the certificate ³</p>
<p>For a SME staff member:</p> <ul style="list-style-type: none"> - Manager or decision maker in relation to strategies inside the company. - Start-ups or business representatives

5. Official basis of the certificate

Body awarding the certificate

- Chamber of Commerce and Industry in Katowice (Poland)
- Lottozero (Italy)
- Centrum Wspierania Edukacji i Przedsiębiorczosci (Poland)
- Association for the Promotion of Old Crafts and Culture – “Wici” (Poland)
- MarkEUt Skills (Spain)
- Institute of entrepreneurship development (Greece)
- Lithuanian apparel and textile industry association (Lithuania)

Level of the certificate (national or European)

Level 4 in the European Qualifications Framework

Grading scale / Pass requirements

Participation
Pass (70%) / Fail

Legal basis

Course developed as part of the TECOFASH Erasmus + project n°2021-1-PL01-KA220-VET-000034636, co-funded by the Erasmus + programme of the European Union.

6. Officially recognised ways of acquiring the certificate

Description of education and training	Percentage of total programme (%)	Duration (hours/weeks/months/years)

Online course on the project training platform. Access here: https://tecofash.erasmus.site/pl/project-results/platform/tp1/	70 %	About 20 hours of guided learning + another 20 hours of practical activities.
Total duration of the education / training leading to the certificate		40 hours

7. Additional information

Entry requirements ¹

The TECOFASH course is an Open Educational Resource, with no entry requirement. It is addressed to SME and start-up sector.

More information

<https://tecofash.erasmus.site/pl/courses/>