



1. Title of the certificate ¹

Training Package 2: Sustainable and digital management of a fashion company - TECOFASH

2. Translated title of the certificate ²

(IT) Pacchetto formativo 2: Gestione sostenibile e digitale di un'azienda di moda - TECOFASH

(LT) 2 mokymo paketas: Tvarus ir skaitmeninis mados įmonės valdymas - TECOFASH

(PL) Pakiet szkoleniowy 2: Cyfrowe i zrównoważone zarządzanie firmą modową - TECOFASH

(ES) Paquete de formación 2: Gestión sostenible y digital de una empresa de moda - TECOFASH

(GR) Πακέτο κατάρτισης 2: Βιώσιμη και ψηφιακή διαχείριση μιας εταιρείας μόδας - TECOFASH

3. Profile of skills and competences

The holder of the certificate is able to:

Module 1 - Challenges and human resources in fashion industry

- Have knowledge what the general term “employment law” means.
- Demonstrate familiarity with the special features of employment law in the fashion industry.
- Increased knowledge about the employment situation in the fashion sector in Europe.

Module 2 - Sustainable business management in the fashion industry

- Understand better the concept of sustainability in a historical context.
- Know the main policies and documents of reference in terms of sustainability.
- Have an idea of the main policies at sector level for a sustainable fashion production and distribution.
- Have a first idea of the meaning of sustainable business applied to the fashion industry.

Module 3: LEAN management and supply chain in fashion industry.

- Understand the impact of social, cultural, and environmental factors on fashion supply chain efficiency.
- Identify key areas where LEAN principles can be applied in the fashion industry.
- Comprehend how LEAN Management techniques optimize processes and reduce waste in fashion supply chains.
- Recognize the significance of LEAN adoption in enhancing sustainability and competitiveness in fashion.

Module 4: Sustainability and Innovative Leadership in fashion industry.

- Evaluate the significance of incorporating training procedures in the organization.
- Identify strategies to inspire and encourage personnel to enhance their skills and knowledge, by creating a supportive and collaborative workplace culture.
- Determine the most effective approaches to streamline and enhance the training process for new recruits, by selecting appropriate methods, materials, and assessment tools.

Module 5: Cultural Change, Digital economy, and E-commerce in fashion industry

- Have knowledge on the issue of fashion culture in European countries.
- Understand how the fashion industry, culture and the importance of colour are interrelated.
- Demonstrate increased importance that different colours have in different societies.

Module 6: Corporate Social Responsibility in the fashion industry

¹ In the original language. | ² If applicable. This translation has no legal status. | ³ If applicable.

The Certificate supplement provides additional information about the certificate and does not have any legal status in itself. Its format is based on the Decision (EU) 2018/646 of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications (Europass) and repealing Decision No 2241/2004/EC.

- Be able to understand and explain the concept of CSR.
- Understand the benefits of a having CSR policy for a fashion company.
- Understand the importance of CSR in the fashion sector.
- Understand the importance of the publicity of CSR actions and their accuracy to protect your company from greenwashing.

4. Range of occupations accessible to the holder of the certificate ³

For a SME staff member:

- Manager or decision maker in relation to strategies inside the company.
- Start-ups or business representatives

5. Official basis of the certificate

Body awarding the certificate

Chamber of Commerce and Industry in Katowice (Poland)
 Lottozero (Italy)
 Centrum Wspierania Edukacji i Przedsiębiorczosci (Poland)
 Association for the Promotion of Old Crafts and Culture – “Wici” (Poland)
 MarkEUt Skills (Spain)
 Institute of entrepreneurship development (Greece)
 Lithuanian apparel and textile industry association (Lithuania)

Level of the certificate (national or European)

Level 4 in the European Qualifications Framework

Grading scale / Pass requirements

Participation
 Pass (70%) / Fail

Legal basis

Course developed as part of the TECOFASH Erasmus + project n°2021-1-PL01-KA220-VET-000034636, co-funded by the Erasmus + programme of the European Union.

6. Officially recognised ways of acquiring the certificate

Description of education and training	Percentage of total programme (%)	Duration (hours/weeks/months/years)
Online course on the project training platform. Access here: https://tecofash.erasmus.site/pl/project-results/platform/tp2/	70 %	About 20 hours of guided learning + another 20 hours of practical activities.
Total duration of the education / training leading to the certificate		40 hours

7. Additional information

Entry requirements ¹

The TECOFASH course is an Open Educational Resource, with no entry requirement. It is addressed to SME and start-up sector.

More information

<https://tecofash.erasmus.site/pl/courses/>